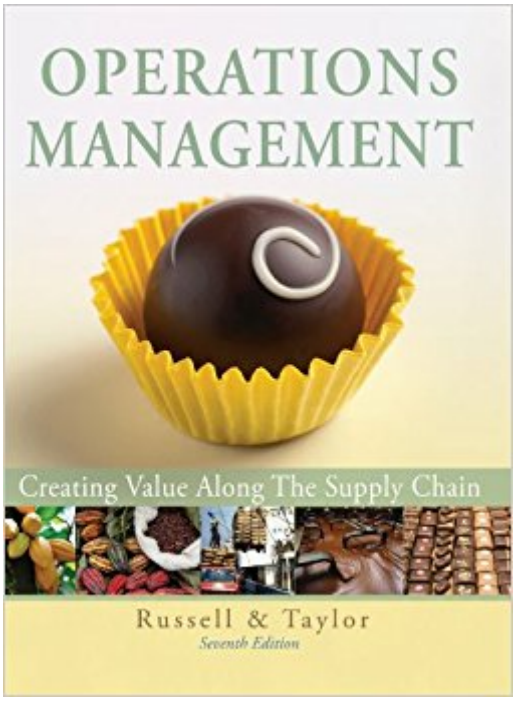
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Operations Management: Creating Value Along The Supply Chain, 7th Edition



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Synopsis

Known for its comprehensive approach, this text shows operations managers how to analyse processes, ensure quality, create value, and manage the flow of information, products and services. The seventh edition offers an extensive collection of exercises and solved problems to reinforce key concepts. An increased emphasis is placed on supply chain management and services. New information is presented on the environment and green management, and technology type OM topics as it applies to production, control, the supply chain, and global operations. All chapter opening cases and in-text example boxes have also been revised or replaced. This new content better prepares operations managers for the issues theyÃ¢â ¬â„¢ll experience in the field.

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Customer Reviews

A blueprint for successful operations management Today’s managers need more than a clear understanding of what it takes to supervise operations through quantitative techniques, technology, and processes; they need to learn how to effectively coordinate those operations across a global supply chain. The 7th Edition of Operations Management: Creating Value Along the Supply Chain continues to provide a solid foundation for both qualitative and quantitative operations processes; teaching students how to analyze operational processes designed to ensure quality, create value, and optimize output in order to make organizations more successful. The authors successfully make complex topics easy to understand; with frequent real-world examples, virtual online tours of service and production facilities, and easy to understand example problems. Now with WileyPLUS for OM,

an innovative, research-based, online environment for effective teaching and learning, students will be able to practice their quantitative skills while in the context of the course's learning objectives. Highlights of the 7th Edition include: Continued emphasis on supply chain management New focus on sustainable practices Production of chocolate used as a vehicle to illustrate operations management topics New OM Video Series, featuring award-winning interviews and footage

BERNARD W. TAYLOR III is the Pamplin Professor of Management Science and Head of the Department of Business Information Technology in the Pamplin College of Business at Virginal Polytechnic Institute and State University. He received a Ph.D. and an M.B.A. from the University of Georgia and a B.I.E. from the Georgia Institute of Technology. He is the author of the book Introduction to Management Science (10th ed.) and co-author of Management Science (4th ed.). Dr. Taylor has published over 80 articles in such journals as Operations Research, Management Science, Decision Sciences, IIE Transactions, Journal of the Operational Research Society, Computers and Operations Research, Omega, and the International Journal of Production Research, among others. Roberta S. Russell is a Professor of Business Information Technology in the Pamplin College of Business at Virginia Polytechnic Institute and State University. She received a Ph.D. from Virginia Polytechnic Institute and State University, an M.B.A. from Old Dominion University, and a B.S. degree from Virginia Polytechnic Institute and State University. Dr. Russell's primary research and teaching interests are in the areas of operations and supply chain management, service operations, scheduling, and quality. She has been published in Decision Sciences, IIE Transactions, International Journal of Production Research, Journal of Operations Management, IEEE Transactions, Annals of Operations Research, Computers and Operations Research, and others.

This text is an excellent introduction to the theories of operation management. Each chapter presents the overview and description for different sections of operations management but also provide an example of a current company that uses the techniques. By juxtaposing the theory with the application the author clearly presents the information is in comprehensive fashion that allows the reader to absorb the details. It should be stressed that every student working for any corporation will be using some of the techniques in this book. Each example is illustrated with color pictures, charts, diagrams, etc to fully flush out the subject matter. I fully recommend any student that wants to get a breath of the subject to pick up this book and begin reading.

Very well-written book. Used for my MBA course of Operations. Good layout, informational, and formulas that you need. I love books like this where its complex and heavy formulae are broken down into language that businessmen can understand. As an engineer with an MBA, I sincerely appreciate books like this. Definitely recommend. However, if you're trying to learn the subject on your own, it may be a little tricky, as some of the information does get a bit intense. Go to class for this subject. Book isn't enough to pass the course on. Still love it and giving it 5 stars, as I will refer to it for Forecasting and Modeling in my current career path.

Ok book. Nothing amazing here. I learned a lot more through cost accounting books. Teaches very simple and basic ways to make decisions through operations management.

Several typos in this book with questions - some questions are not worded clearly either. Nevertheless, it is a good starting point for operations mgmt. Good summaries of conventional theories.

Understandably layout and format. Excel templates were very helpful.

A ton of general information on the topic. Very little tangible real-life examples. It's helpful but should not be the only resource.

It was ok

On time. As expected. Would recommend. Would order again.

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